Product Name/MSRP
Durathon™ Digital Iron with Cord Management
(Model 19901) MSRP: $49.99

Availability
August 2012

Toll-Free Number and Web Site
800-851-8900; www.hamiltonbeach.com

Media Contact
Mary Beth Brault 804-418-8868
marybeth.brault@hamiltonbeach.com

Press Room
Go to www.hamiltonbeach.com and click "press room."
Images at http://www.hbps-imagebank.com

Good Thinking® Features

10X more durable than traditional non-stick soleplates—
The strength and durability of ceramic combined with the
latest non-stick technology delivers a high-performance
soleplate.

Superior wrinkle removal — 40% more continuous steam
power than the leading competitor and a hot soleplate
temperature work together to get the wrinkles out.

10-year limited soleplate warranty — This soleplate is in it
for the long haul.

Smooth operator — The soleplate retains its smooth-glide
longer than traditional non-stick irons.

Scratch-resistant — The unique coating makes the soleplate
more resistant to scratches than traditional nonstick
soleplates.

Quick Tips for Better Ironing

1. Don’t iron in a circular motion as this can stretch fabric. Instead, iron lengthwise.
2. Natural fibers such as cotton and linen should be ironed slightly damp for faster, easier ironing. If they’re completely dry, use
 maximum steam while ironing or mist them with water prior to ironing.
3. Any portion of a garment that has two layers of fabric such as pockets, seams, collars, and cuffs should be ironed inside out
 first.
4. To press a collar, iron from the points in using small strokes of the iron. After wrinkles are pressed out, crease the collar into
 place by hand — not with the iron. Treat French cuffs similarly, gently creasing by hand after ironing.

Tips from the Hamilton Beach Brands Test Kitchen