

**Hamilton Beach**  
Good Thinking®

# Hamilton Beach® 2-Way Deluxe Coffeemaker Designed for Ultimate Flexibility



**Product Name/MSRP**

Hamilton Beach® 2-Way Deluxe Coffeemaker  
(Model 49983)  
MSRP: \$99.99

**Availability**  
August 2013

**Toll-Free Number and Web Site**  
800-851-8900; [www.hamiltonbeach.com](http://www.hamiltonbeach.com)

**Media Contact**

Mary Beth Brault 804-418-8868  
[marybeth.brault@hamiltonbeach.com](mailto:marybeth.brault@hamiltonbeach.com)

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**Press Room**

Go to [www.hamiltonbeach.com](http://www.hamiltonbeach.com) and click "press room."  
Images of Hamilton Beach® products online at  
<http://www.hbps-imagebank.com>



## Good Thinking® Features

**Versatile Brewing** – Whether you're entertaining guests or taking a single-serving to go, the 2-Way Deluxe coffeemaker gives you the flexibility to brew exactly what you need. When you need a single cup on-the-go, choose the one-cup option. You can use your favorite grounds or a K-Cup® pack to brew into a travel mug or standard mug. For the days you want to enjoy cup after cup of hot coffee, choose the 12-cup full pot option and brew into the carafe.

**Single-Serve Coffee Variety** – Do you prefer the convenience of K-Cup® packs, or do you have a favorite ground coffee? No worries, you can use your favorite brand of coffee and brew it your way for a personal cup experience.

**Quick Brew** – Whichever way you decide to brew, you can have a great-tasting cup of coffee whenever you need it. The single-serving side can brew an 8 oz. cup of coffee using a K-Cup® pack in 2 ½ minutes, and the carafe side is programmable up to 24 hours in advance with a two-hour auto shutoff and regular/bold brew strength settings.

## Beans, Grounds and K-Cup® Packs

- Four things reduce coffee's freshness: oxygen, moisture, heat and light. Because less of its surface area is exposed to air, whole bean coffee typically stays fresh longer than ground coffee. Grinding your coffee beans every time you brew can preserve freshness.
- Taste two or three types of coffee at a time to discover the brands and flavors that most appeal to you.
- To get the best results, look for coffee beans that were recently roasted and grind them every time you make a pot of coffee. If you lack time or don't have a coffee grinder, you can also purchase convenient coffee pods or K-Cup® packs filled with pre-ground coffee.
- When in doubt about freshness, look for a "use by" date on the package or follow the online recommendations of your coffee brand.

*Tips from the Hamilton Beach Brands Test Kitchen*

*K-Cup is a registered trademark of Keurig, Inc. use of the K-Cup trademark does not imply any affiliation with or endorsement by Keurig, Inc.*